

ACADIA 2015 HACKATHON  
SIEGECRAFT  
Poliorcetics of Data

ACADIA 2015 Computational Ecologies hosted by



by  
**CHAOSGROUP**

With

**FLUX**



## Special Event

### HACKATHON

Sunday 25 of October Free admission to any ACADIA 2015 attendee - Available for purchase otherwise

Start time 9:30 am

Presentation & Jury 6:00 - 7:00 pm

Location [DAAP Rapid Prototyping Center](#)

### Prizes

1st Prize

2nd Prize

3rd Prize

### Sponsored by Chaos Group

\$1,500 USD for team submission

\$750 USD for team submission

\$250 USD for team submission

## Concept

While the term “hackathon” (a portmanteau of hack and marathon) has traditionally been used to describe meetups of software developers to collaborate on projects, the ACADIA 2015 Hackathon is calling for an open interpretation of a design outcome with or without code. The term “hack” needs to be understood as an opportunity living in the blindspot of current systems or workflows, or as a critical act against workflow and data barriers. The ACADIA 2015 Hackathon will celebrate speculation and will question the positivity, exclusivity, and inaccessibility that technology and innovation comes bundled with. We will encourage a creativity that challenges a system of expectations. For doing this, we will form several international collectives that will collaborate to come up with an outcome by the end of the day.

There will be an “open source” attitude behind the hackathon, where all screens are available to anyone. Following [TopLap’s “show me your screens” motto](#), we will have one large monitor displaying the progress of one of each team’s champion. The hackathon is not a workshop. We do not expect to establish a student-tutor relationship but rather a collaborative environment where anyone is encouraged to showcase ideas and skills.

## Challenge

“Silos – and the turf wars they enable – devastate organizations. They waste resources, kill productivity, and jeopardize the achievement of goals.” - Patrick Lencioni, *Silos, Politics and Turf Wars*

We live in a world of siloed models and data. Even with powerful computational tools at our disposal, we often have to painfully transfer our information from one proprietary system to another. Over the course of a one-day hackathon, teams will work together to explore a range of topics focused on interoperability between design systems, the translation from digital to physical, the novel uses of data to inform the design, and uses of emerging technologies to create new design opportunities.

SIEGECRAFT aims to break down design workflow barriers by creating new solutions that allow for the fluid use of data throughout the entire product lifecycle from design to simulation to documentation, fabrication, and delivery. We hope teams will explore a range of new workflow opportunities that leverage cloud-based technologies, mobile device interfaces, desktop application APIs, and digital fabrication.

## Process

Teams are organized with an identified “Champion” to lead the group

Teams must define the objective/narrative of their “hack”

Teams should demonstrate the outcomes of their hack in a concluding presentation

Teams should publish their hack to the ACADIA community

## Submission

The submission format is open, with a minimum of one image with a 150-word description. The submission can also be a video, sound, an interactive piece or a tool developed for the occasion. The final submissions will be collected by 5:45 pm on Sunday to be presented briefly at 6:00 pm by each one of the teams. The jury will select the winners before 7:00 pm that same day. If a team needs to leave before the presentation, you will be able to submit your work beforehand and still participate on the jury.